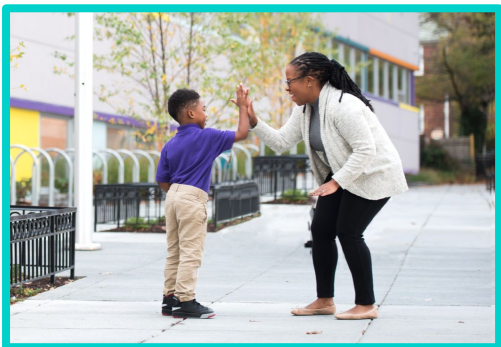


Rocketship Model Overview

5A ANC Commission Presentation

June 26, 2019





At Rocketship Public Schools, we believe in the infinite possibility of human potential. We believe that every student deserves the right to dream, to discover, and to develop their unique potential. And it is our responsibility and our privilege to unleash the potential inside every Rocketeer we serve. Our non-profit network of public elementary charter schools propels student achievement, develops exceptional educators, and partners with parents who enable high-quality public schools to thrive in their community.

We are a collective of parents, teachers, leaders, and students working together to transform the future for low-income communities. At Rocketship Public Schools, we are unleashing potential.

Transformational Public Schools Built on Three Pillars



Personalized Learning

Tailoring instruction, content, learning experience, and pace to unleash the potential of every student.



Talent Development

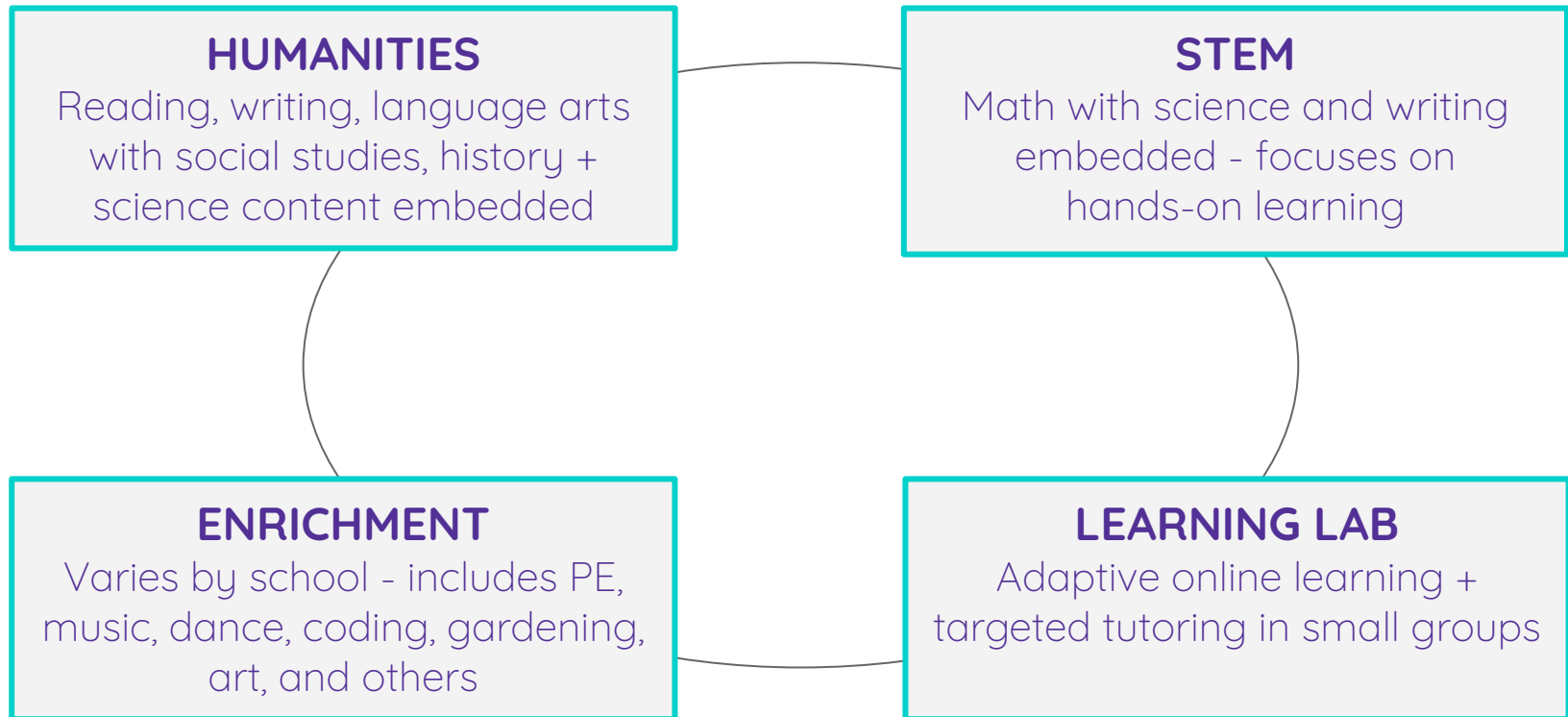
Investing in the growth and development of every team member to unleash their full potential in the classroom and beyond.



Parent Power

Unleashing the power of parents to champion their children's education, demand political attention, hold leaders accountable, and enable high-quality public schools to thrive in their community.

Rotational Model Guided by Content Experts



Our Classrooms Serve All Students

MEANINGFUL INCLUSION

- Most students spend 80%+ of day in general education. Coupled with pull-out services for individual support when appropriate.
- Continuum of service offered- including Specialized Inclusion Program for those with moderate/severe disabilities.

HIGH EXPECTATIONS & GROWTH

- Same growth expectations as our typically developing students.
- Students with IEPs achieved **1.39 years growth in math** and **1.32 years growth in ELA** (2018 NWEA MAP).

RESEARCH BASED, TEAM APPROACH

- Focused on co-teaching and Universal Design for Learning (UDL) approach to instructional planning.
- All IEP goals are aligned to grade level Common Core state standard.



Educating the Whole Child

POSITIVE BEHAVIORAL INTERVENTION & SUPPORTS (PBIS)

- School-wide systems of support that include proactive strategies for defining, teaching, and supporting appropriate student behaviors to create positive school environments.



SOCIAL & EMOTIONAL LEARNING

- Twice yearly SEL screenings to identify student needs *before* behavioral issues develop.
- School psychologists use comprehensive mental health services with students to prevent behavioral problems.
- Social-emotional program uses research-based curricula Kimochis and RULER to create a safe space for students.
- Core values of respect, responsibility, empathy, and persistence are woven into curricula.



Kids Can't Learn if They Are Not in Class

ZERO EXPULSIONS

- Rocketship has never expelled a student in our entire 11 years serving over 18,000 students.

1.9% SUSPENSION RATE LAST YEAR

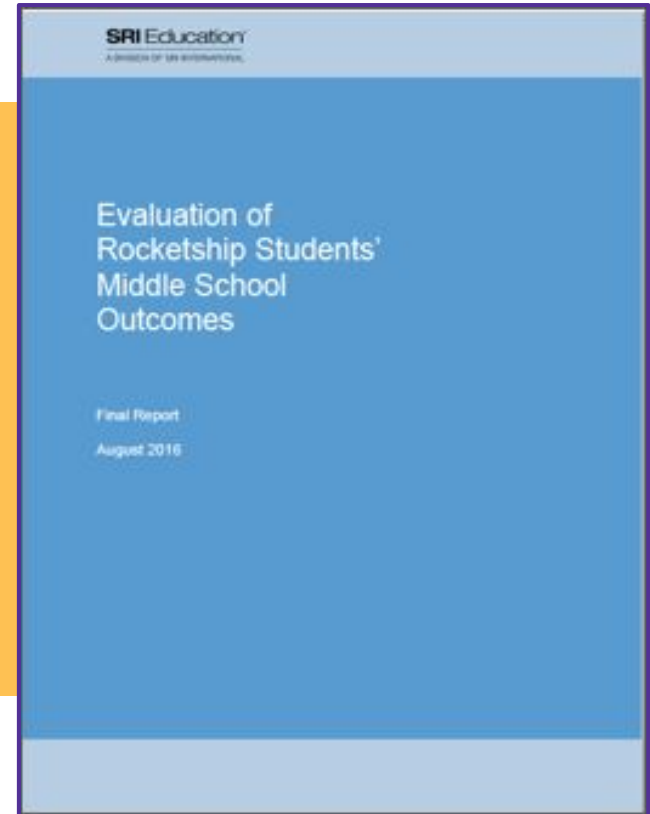
- 16 of 18 schools with suspension rate of 3% or under.
- 10 of 18 schools with rate of 2% or under.
- 3 schools with ZERO suspensions all last year!



Our Impact

Independent Study Finds Rocketeers' Academic Gains Persist Into Middle School

Three year study by SRI Education finds that Rocketship alumni in middle school are a **year ahead** of their peers in math and reading.



Why Fort Totten?

- Although more mixed income, Ft Totten represents a **mission-aligned community**, with local schools on avg 74% SED and target low-performing schools at 91% SED. Comparing RISE's performance to that of nearby schools, we are confident that Rocketship offers a higher performing alternative for these students in need.
- While there are a number of high performing charter schools in Ward 5, there are still a significant number of students attending lower performing schools across both school sectors.
- We underwent an extensive needs analysis in which we analyzed the existing landscape by identifying the number of low performing schools, taking into account demographics, performance, proximity, transportation, and other factors. We have also started to engage community leaders in Ward 5, who have responded positively to the possibility of a Rocketship school in the Fort Totten area.
- In order to offer a strong choice in a market with a robust array of choice to discerning parents, we have **adapted our model to strengthen our competitive positioning**. These changes include a smaller school and class size, robust enrichment, salaried ECC, and Spanish-speaking school leaders.





PARENT POWER

Unleashing the power of parents to champion their children's education, hold leaders accountable, and enable high-quality public schools to thrive.

Defining Organizing at Rocketship

Mission

Ignite, organize, and propel parent power to advance educational equity, excellence, and options for their community

Why? - So parents have power to build and advance the movement for educational options, excellence, and equity for their children and in their community

What? - Leveraging school based communities to identify and develop parent leaders who join in parent organizing committee to accumulate and deploy power to advance an authentic parent driven agenda for education equity

How? - Education Organizers will use the PICO model to recruit and identify parent leaders who will work in an organizing leadership team and cultivate people power to win on educational issues for their own community



Journey of a Parent Leader

9. Parent leader become organizer

7. Parent Leaders become mentor to new parents

5. Parent begins taking leadership role (e.g. chair research meeting, testimony)

3. Parent attends organizing retreat/workshops

1. Recruited by organizer through 1:1 due to involvement or participation in organizing events

8. Parent Leader become involved in regional or state level organizing OR brings ideas for new organizing campaigns at school site/cross schools

6. Parent begins to recruit own leaders into POC

4. Parent begins leading components of POC or taking other leadership roles

2. Parent joins POC at own school/region as participant

"People cannot be held responsible for what they do not understand."



Parent Organizing in Practice



- Advocating for quality middle schools.
- Holding research meetings with government officials on the state of health in Ward 7



- Organizing for trauma-informed schools.



Want to get your questions answered about the state of health care in the District?

Join us on 6/5 to discuss the state of healthcare with CM Gray's Office Deputy Committee Director Osazee Imadojemu!

Get parent hours!

Wednesday, June 5th
Parent Room
10am-11am

ROCKETSHIP
LEGACY PREP
PARENT ORGANIZING
COMMITTEE

A portrait of Osazee Imadojemu, a man with a beard and glasses, wearing a suit and tie.

What parents can expect at Fort Totten...



- We will organize a founding parent council
- Our parents will name the school by suggesting and voting on options
- You will have a voice through community meetings with the school



- You will have a school that delivers a personalized curriculum for each student
- You will have a community school with graduates that are ready to **excel** in middle school, high school, and college.



Rocketship DC Academic Program

Section II

June 2019



WASHINGTON D.C.



1085
Rocketeers



2 Schools



Serving
K3 – 4th Grade



67%
Socioeconomically
Disadvantaged

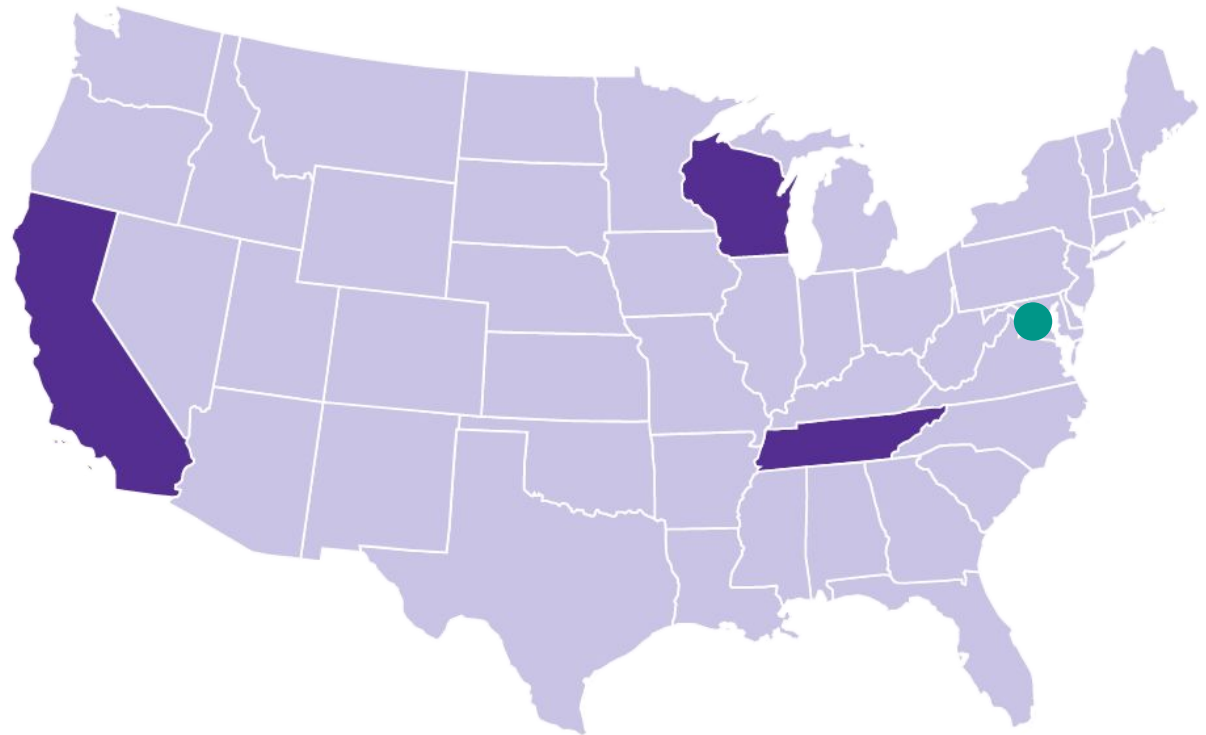


25%
Homeless

ROCKETSHIP

PUBLIC SCHOOLS

is a non-profit network of public charter schools
rethinking elementary education to eliminate the
achievement gap in our lifetime.



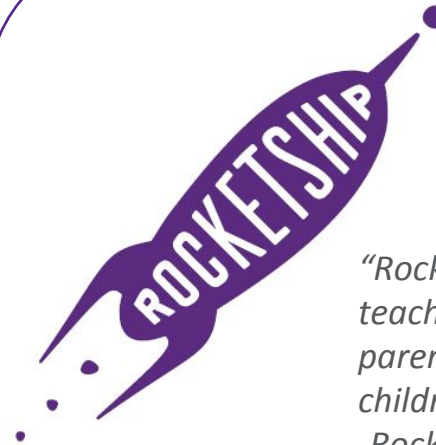
Rocketship and AppleTree – A powerhouse partnership for the community



**Highest Performing
Early Learning Public
Charter School in
Washington, DC**

*"I see the excitement that
my child has for learning.
She loves her school, her
teachers, her classmates,
and what she is learning."
-AppleTree Parent*

- AppleTree children recognize 25% more letters in kindergarten, have better oral reading fluency in 1st grade, and are stronger oral readers by 2nd grade than their peers.



**Highest Performing
Elementary School
System in California**

*"Rocketship has been a union of
teachers, principal, students and
parents. And it has helped our
children improve."
-Rocketship Parent*

- 2011-2012 School Year 82% of students Proficient or Advanced in Math
- Recognized nationally as an innovator in elementary education

***Imagine the positive impact on community middle schools
with 120 kids entering from 5th grade who are at and above
grade level with parents who are engaged and involved.***



Rocketship DC is growing Rocketeers across all levels

In 2018-19, RPS achieved record high absolutes, highest Fall-Spr growth in 6 years, and highest Spr-Spr in 4

		Growth years		
% in the Top Third		F-S	S-S	
Math	2016-2017	46	1.24	1.05
	2017-2018	45	1.22	1.04
	2018-2019	49	1.36	1.18
ELA	2016-2017	36	1.16	1.07
	2017-2018	37	1.16	1.15
	2018-2019	40	1.29	1.15

Key takeaways

- **Record high absolutes in Network history**
 - + 4 % pts in Math from last year
 - + 3 % pts in Reading from last year
- **Highest Fall-to-Spring growth in six years**
 - 1.4 years of growth in Math
 - 1.3 years in Reading
 - Increased by >0.1 pts from past years
- **Highest Spring-to-Spring growth in four years**

Vision of Rocketship DC3

Students at Rocketship DC3 will leave equipped students with tools they need to serve as leaders who can and will positively impact the trajectory of the communities in which they live and serve. Through explicitly modeling and instilling knowledge, skills, and providing opportunities to develop their character Rocketeers will be able to have limitless choices. The education they receive at DC3 will lay the foundation for success at college and beyond, allowing them to develop into the people they are destined to be.

- Tailoring Academic Content Based on the Needs of Population
- Service Learning Component
 - Tied to 5th Core Value
- Community Chosen Enrichment
 - STEAM
 - Robotics
 - Foreign Language

Community Engagement



Dedicate regional department for Growth & Community Engagement

- Enlist the Growth and Community Engagement team who is **responsible** for leading family recruitment and community mobilizing efforts for all Rocketship schools in the DC Region;
- Implement a community engagement approach that is designed to build **public trust** and currency across our DC region by **partnering** effectively with families, community organizations, faith-based institutions, CDC's, and local out of school time organizations to influence and drive successful collaborations.
 - As part of our work, we focus on fostering relationships and developing champions within the community and local businesses to meet families where they are in neighborhoods where Rocketship has and will have a presence.
- Leverage partners and stakeholders to understand both **where** our families are and also **what** they're doing there and **what** they care about
 - Create multi-faceted strategy to ensure that we're in front of families with experiences they're looking for (happy hours & parent meet-ups, reading nights, Principal Dinners)
 - Place families on different tracks to individualize their experience and validate their interests



Embed ourselves in the community and differentiate offerings to meet parents wants/needs.

- Create **deep, meaningful partnerships** with political leaders, parent groups, and champion parents.
- If school is expected to be reflective of the community, hiring **Part-time staff from the community** and **Spanish-speaking founding school staff** will be just as important as a **Community Based/Spanish-speaking outreach team**
- Complete a **parent/market needs analysis** not just of whether they need 'good schools' but what parents actually want in their child's education. These surveys were conducted in Nov. '18-Jan. '19.
- Design Rocketship DC's **unique programming** as part of responsiveness to community, then leverage that through workshops and opportunities for families to be part of that program
- Utilize focus group strategies to **develop archetypes of potential parents** to use for scripting out how recruiters, team should respond to different types of parents.
- Create a **calendar of opportunities** for parents to connect with us that incorporate, academic, social, and community-building aspects

Meeting the Unique Needs of Every Student



Whole Group Instruction



Differentiated Instruction



Independent Learning



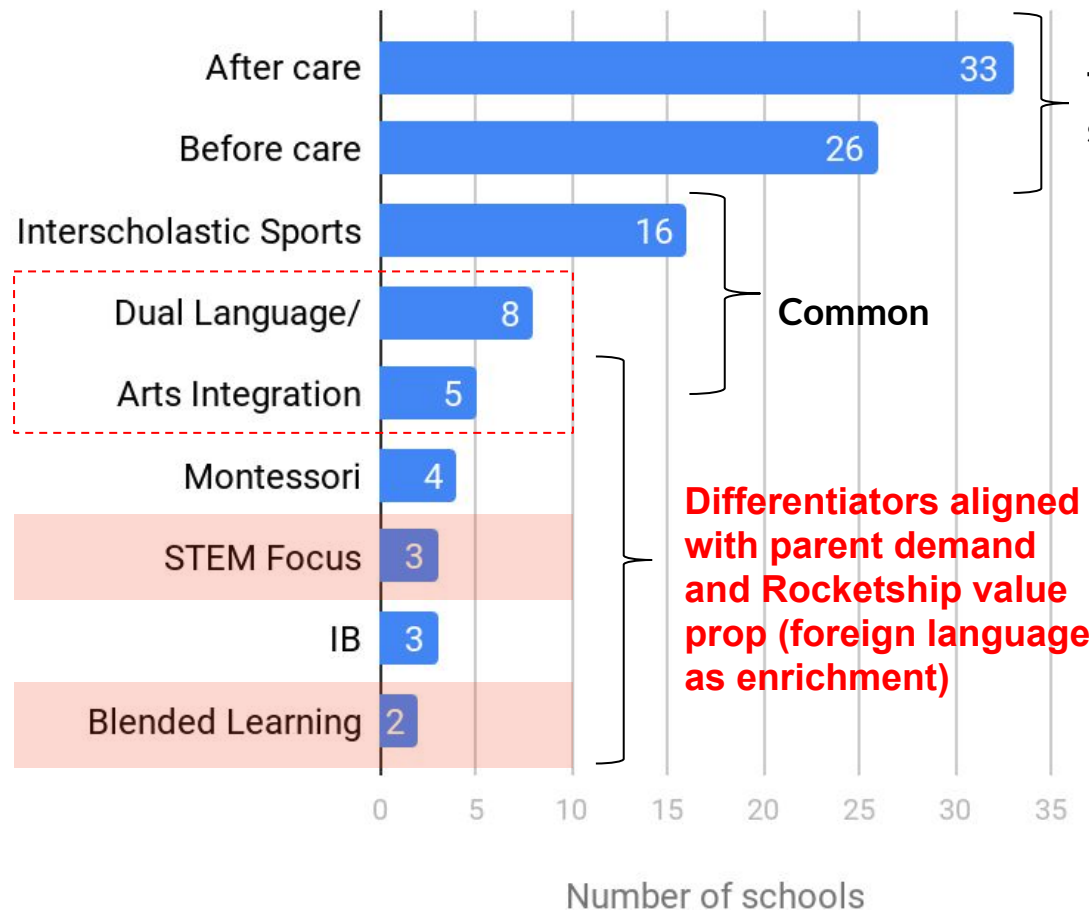
Online Learning Programs

Determining Need

To differentiate in a competitive market, we analyzed competitive offerings and conducted market survey

Understanding the competition...

Programming offered at schools near Fort Totten



Understanding the community...

Top 4 factors sought in a school

- 42% High quality teachers
- 36% Strong academic performance
- 31% Close to home/work
- 23% Before/after care

In-demand Programming

- 58% Tech/coding/robotics
- 53% Art/music/dance
- 42% Foreign language
- 26% Personalized learning

DC3 at Fort Totten

Design Presentation



DC 3 at Fort Totten

Phase 1 for SY 20-21

- Apprx. 27,000 SF
- 12 Classrooms
- Multi Purpose and Served
- Administrative Offices
- Nurses Suite
- Lobby / Buildings Connected

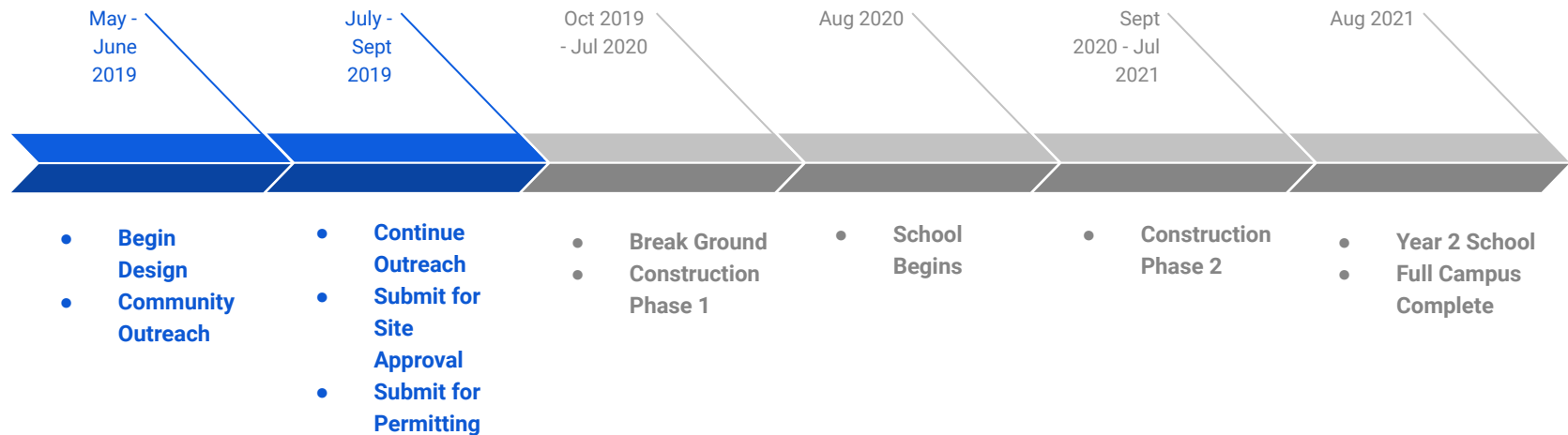
Phase 2 for SY 21-22

- Add Apprx. 26,500 SF
- 16 Addt'l Classrooms
- Gym
- Breakout / Conference Rooms
- Addt'l Storage
- Addt'l Adm Areas

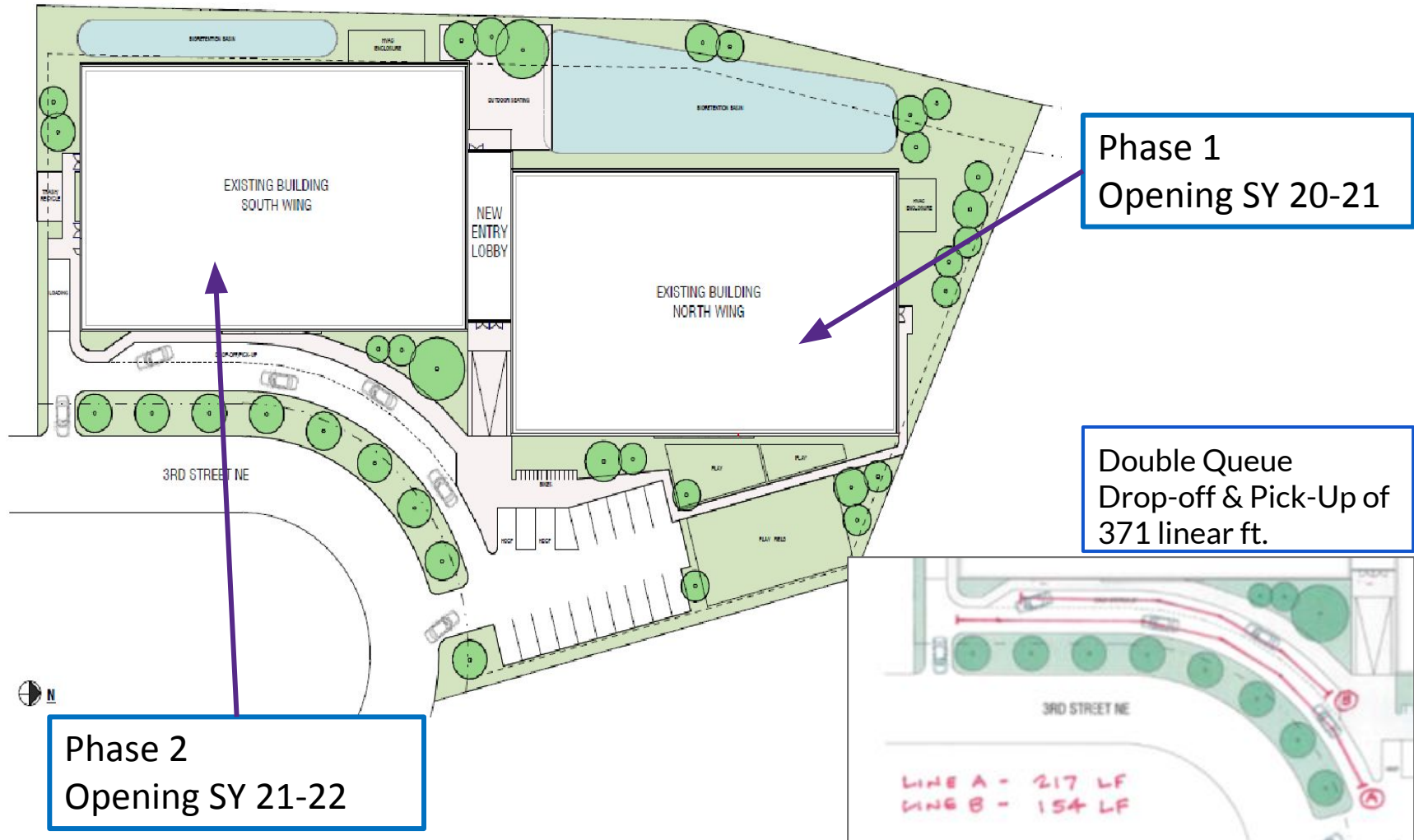
DC 3 at Fort Totten - Preliminary Timeline

Summer 2019 Activities

Fall 2019 through Aug 2021 Activities



DC 3 at Fort Totten - Site Plan



DC 3 at Fort Totten – Prelim Building Elevations



1 | EAST ELEVATION.
SCALE: 1/8" = 1'-0"

Building Front



2 | NORTH ELEVATION.
SCALE: 1/8" = 1'-0"



3 | SOUTH ELEVATION.
SCALE: 1/8" = 1'-0"

Building S / N
Ends

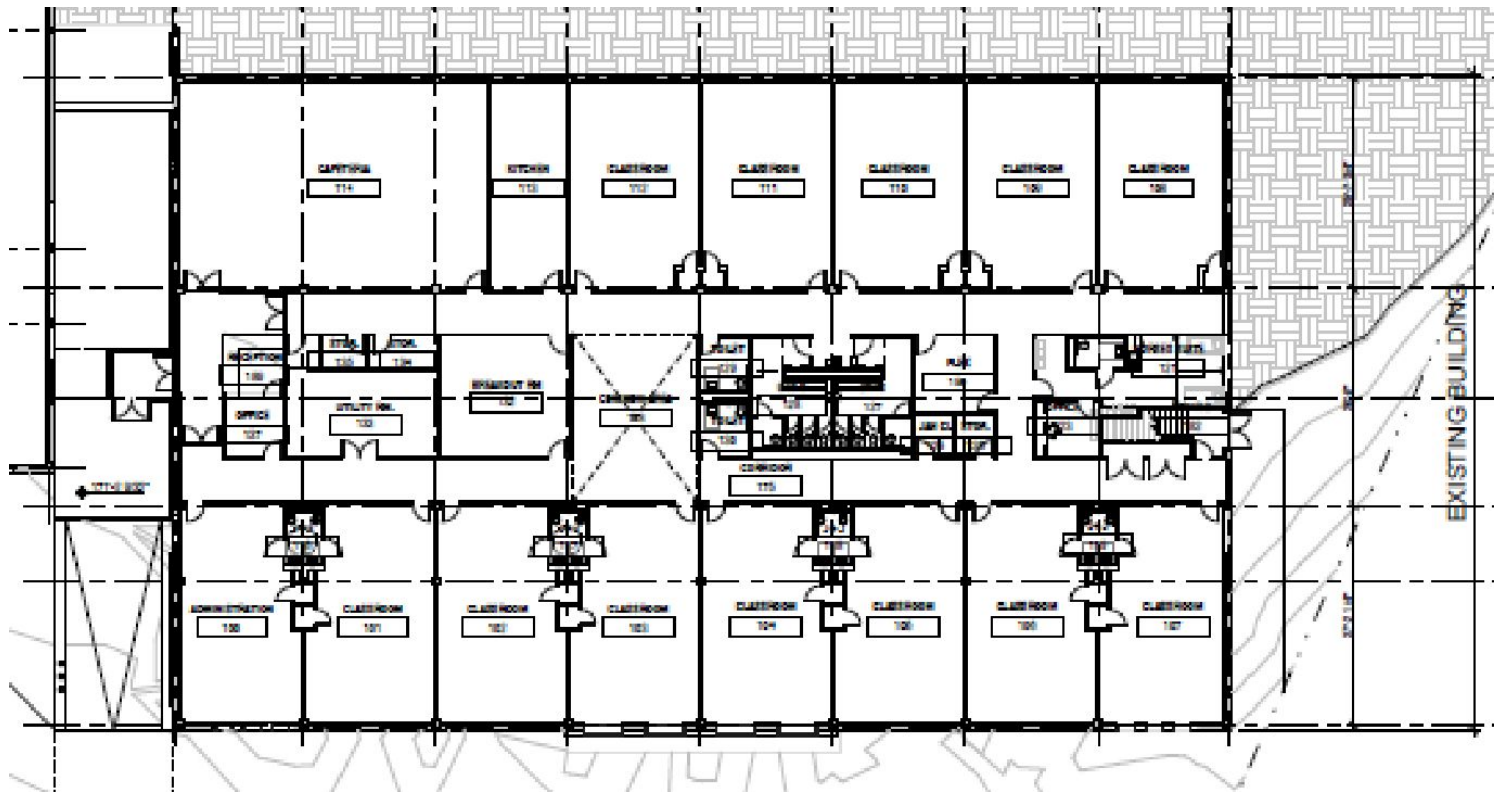


4 | WEST ELEVATION.
SCALE: 1/8" = 1'-0"

Building Rear

ROCKETSHIP PUBLIC CHARTER SCHOOL
APRIL 2019

DC 3 at Fort Totten - Phase 1 Floor Plan



North Building – Phase 1

DC3 at Fort Totten

Design Presentation



DC 3 at Fort Totten

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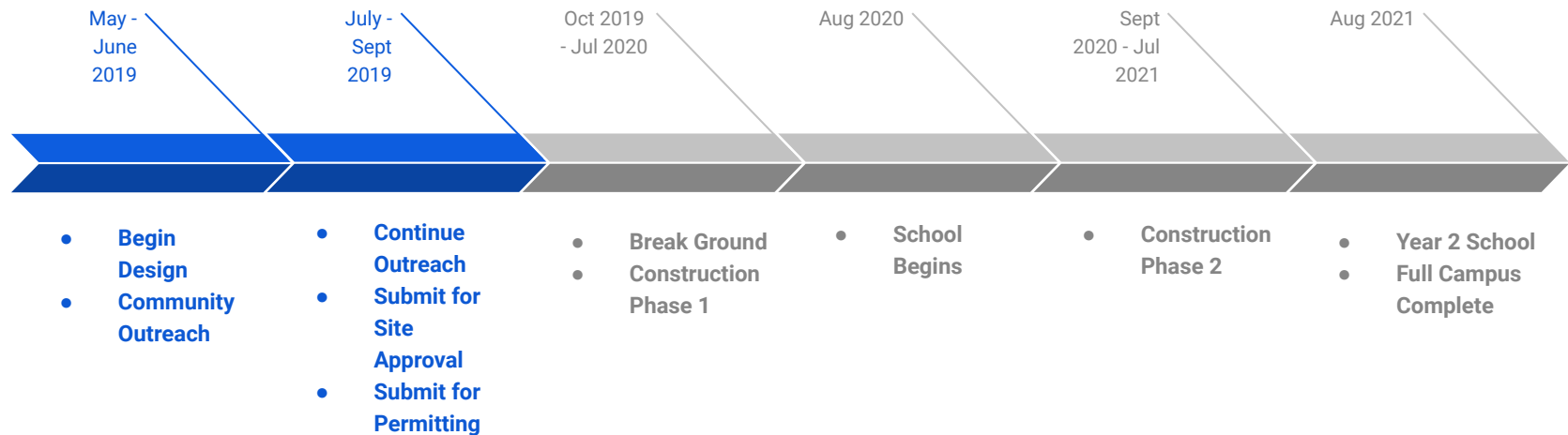
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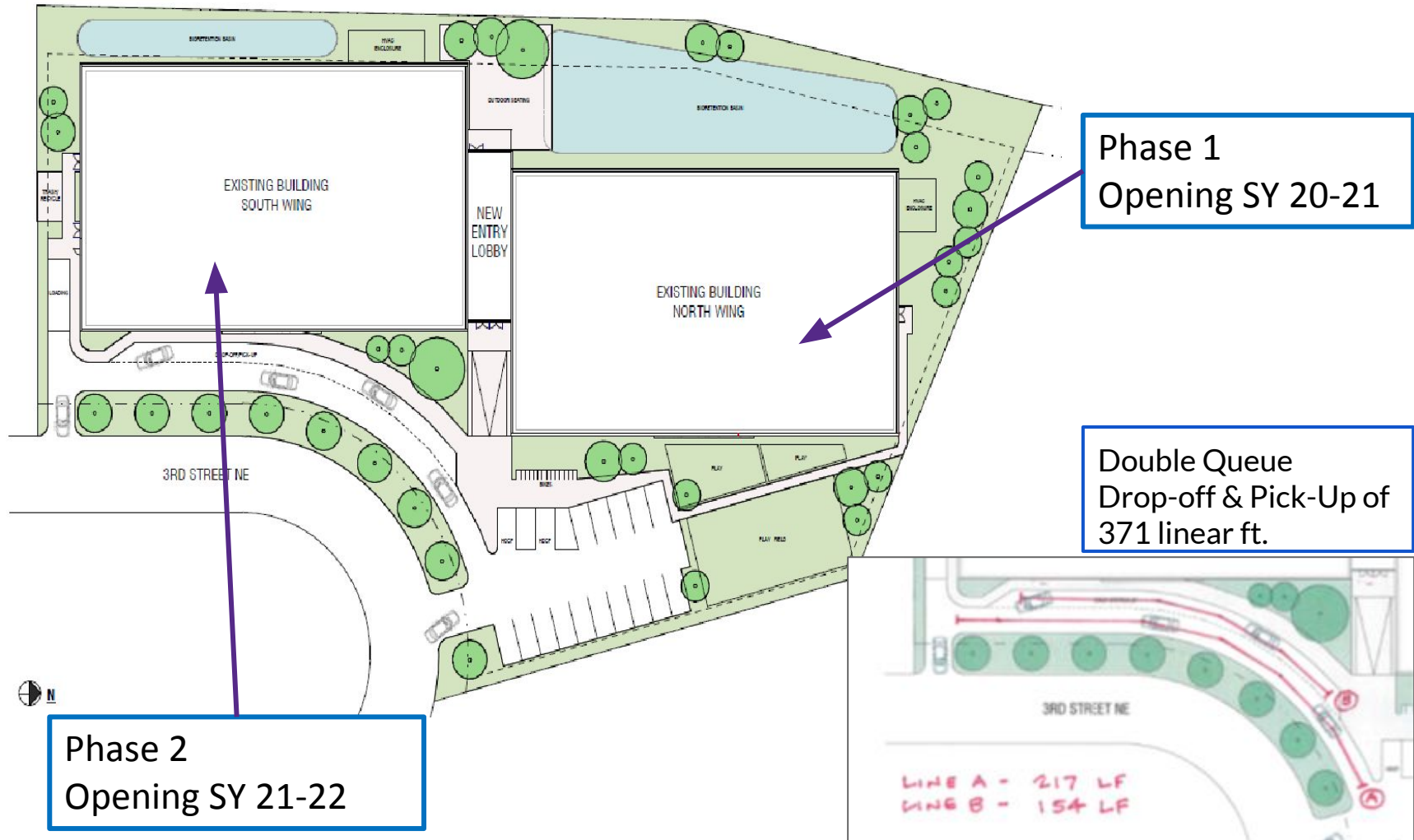
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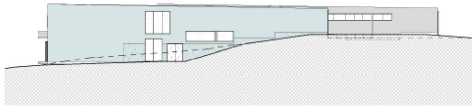


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Building Front

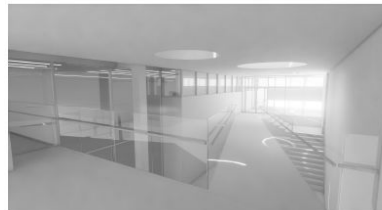


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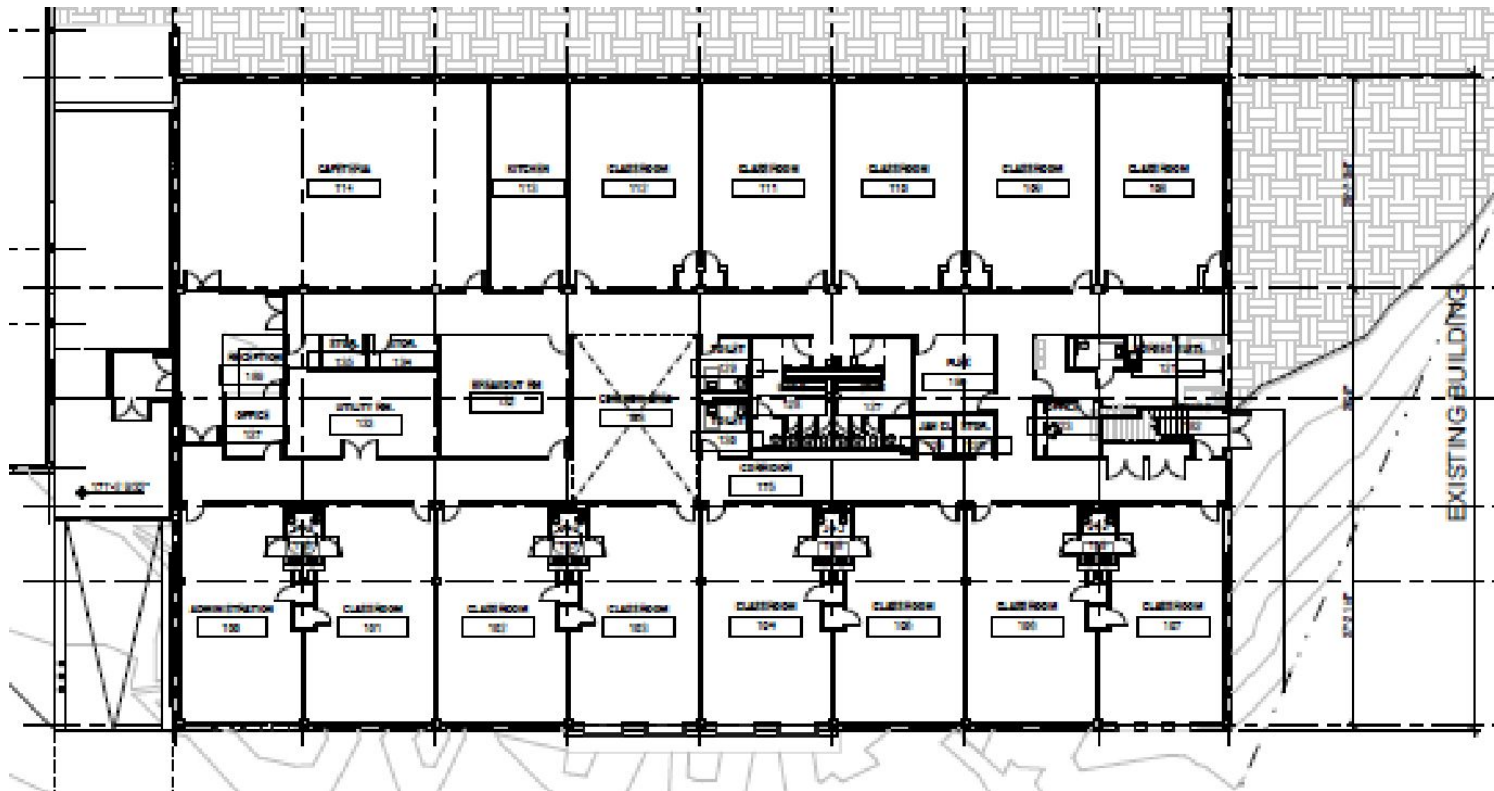


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Building Rear

DC 3 at Fort Totten - Phase 1

Floor Plan



North Building – Phase 1

DC3 at Fort Totten

Design Presentation



DC 3 at Fort Totten

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- 12 Classrooms
- Multi Purpose and Server
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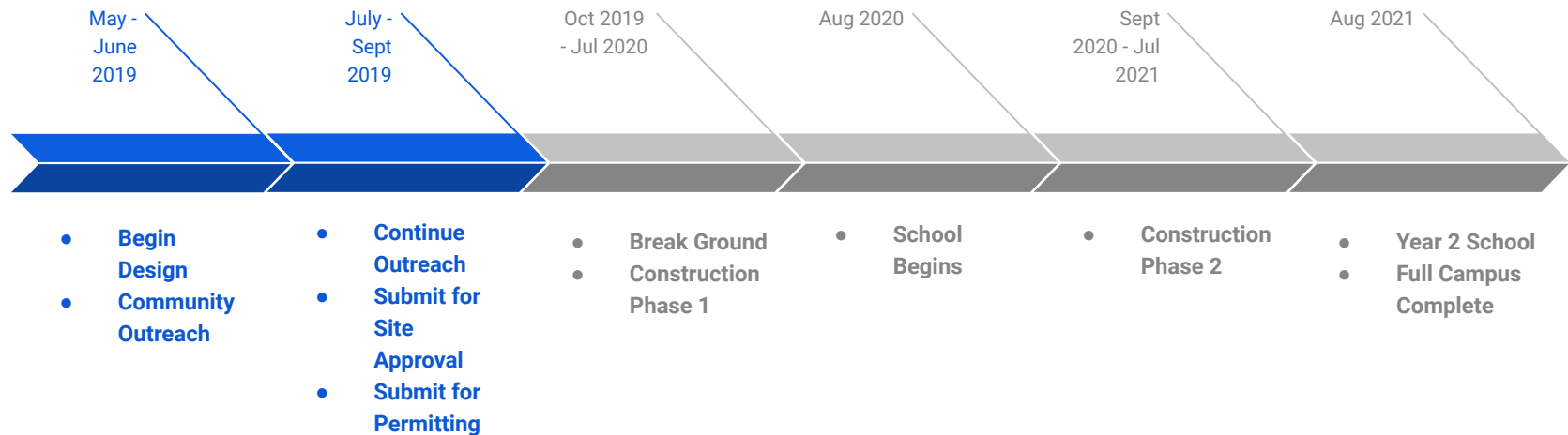
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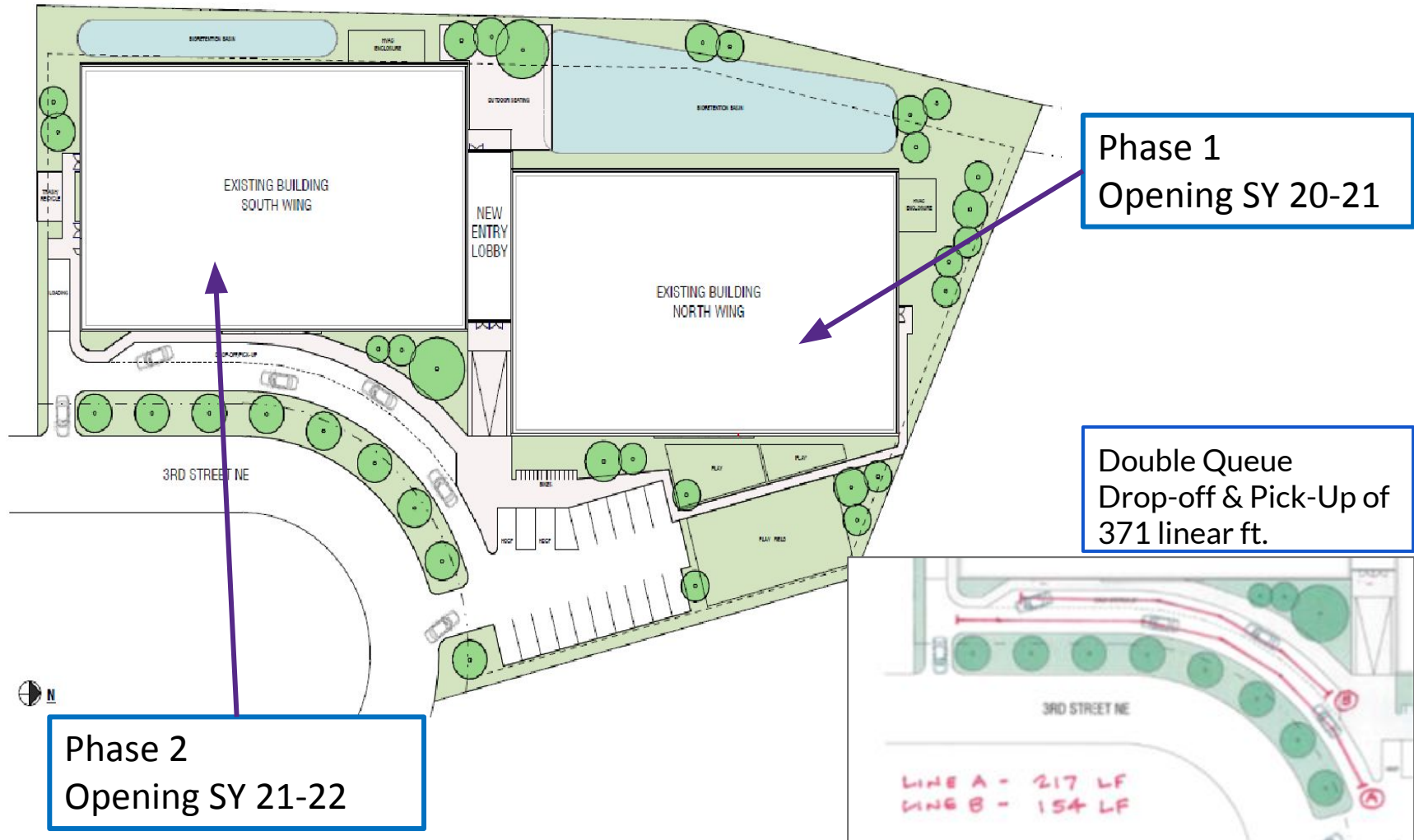
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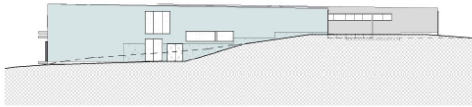


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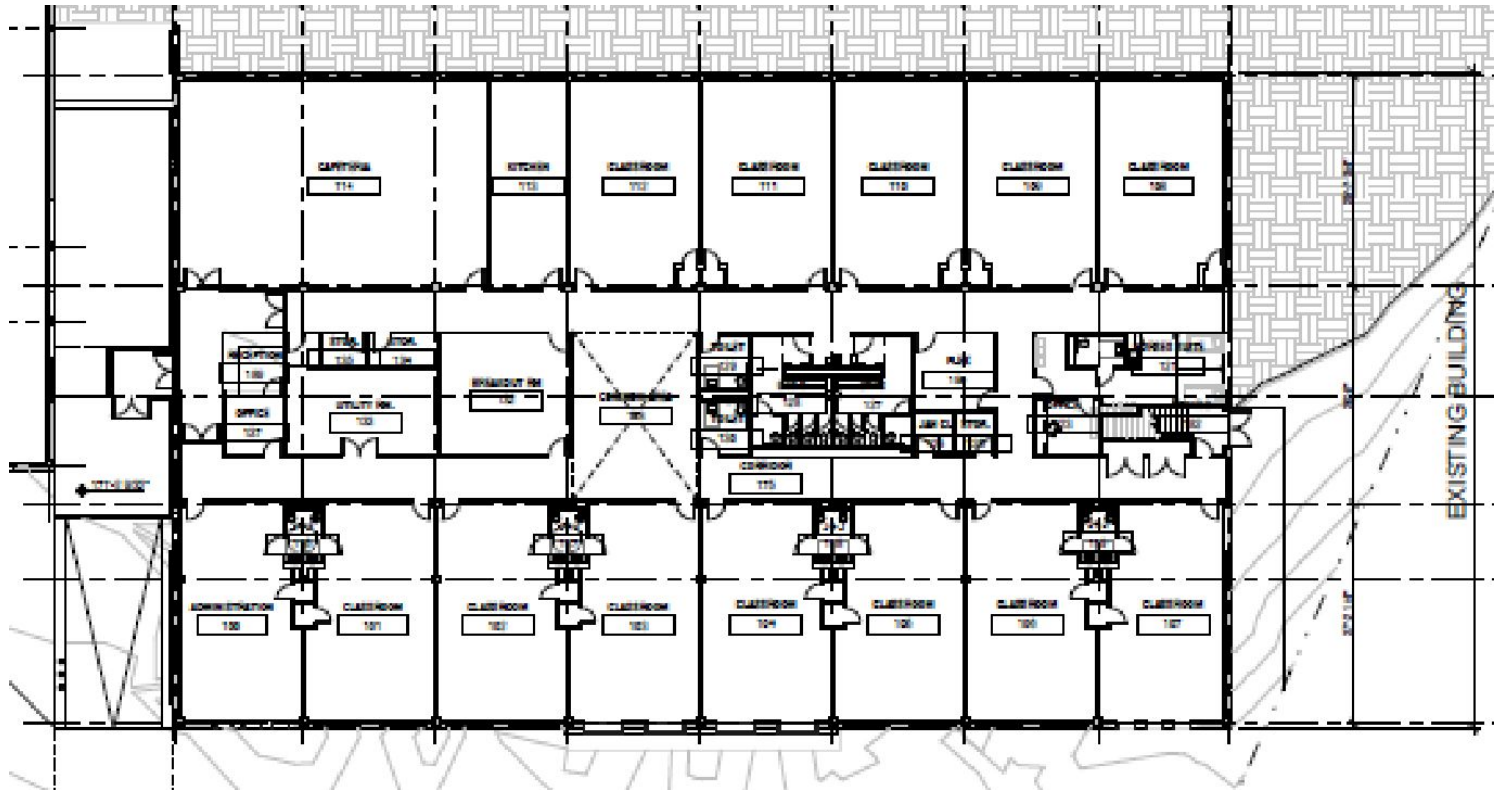
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North Building – Phase 1