

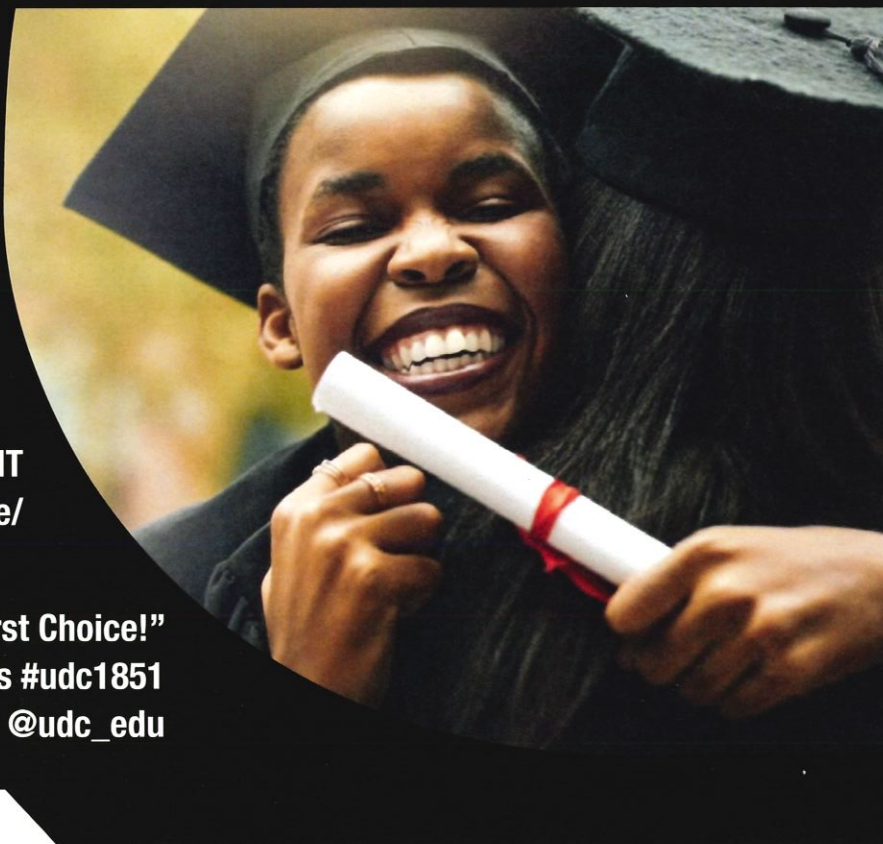
CALL (202) 727 - 2643

ATTEND TOWN HALLS,
BUDGET FORUMS,
HEARINGS

EMAIL udcfirstchoice@udc.edu

WRITE SUBMIT A STATEMENT
www.udc.edu/udc-first-choice/

SPREAD THE WORD "I support UDC First Choice!"
#udcfirstchoice #udcfirebirds #udc1851
#FairShotFebruary @MayorBowser @udc_edu



The Equity Imperative

BUILDING A NATIONAL MODEL

EQUITY IMPERATIVE 2022 GOALS

ONE

UDC WILL BE A PUBLIC HIGHER
EDUCATION MODEL OF URBAN
STUDENT SUCCESS

TWO

UDC WILL AWARD MORE
DEGREES AND WORKFORCE
CREDENTIALS

THREE

UDC WILL GRADUATE PASSIONATE
LEARNERS AND LEADERS WHO
WILL TRANSFORM OUR LIVES AND
URBAN SPACES

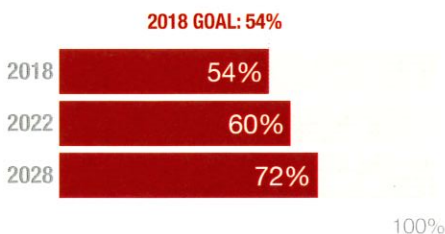
**QUALITY.
AFFORDABILITY.
DIVERSITY.
#UDC**

OUTCOMES

DEGREE COMPLETIONS



RETENTION RATE



WORKFORCE ENROLLMENT



UDC'S STRATEGIC ADVANTAGES

**#1 in D.C. According to Ranking of
Tuition, Financial Aid,
Degree Options, and Student
Success Metrics**
Schools.com (2017)

#1 Community College in DMV
Wallet Hub

**UDC Law #2 in the Nation for
Public Interest & Government Job
Placement Program**
National Law Journal (April 2018)

**#6 Clinical Law Program
in the Nation**
US News and World Report

#10 HBCU in the Nation
Wall Street Journal

**Least Expensive University
in DMV**
Collegecalc.org

#UDCFirstChoice

"I call on UDC, the business community, and the leaders on this stage to affirm a path to UDC's ascendance as a first choice 2-year and 4-year institution for DC's best and brightest."

Muriel Bowser
Mayor, District of Columbia
2019 Inauguration

UNIVERSITY OF THE
DISTRICT OF
COLUMBIA
1851

The Equity Imperative

THE CASE FOR INVESTMENT

COMPLETING PATHWAYS TO THE MIDDLE CLASS

The University of The District of Columbia believes that the opportunity to gain an excellent education and thrive as a member of the middle class should be available to everyone.

D.C. MEDIAN HOUSEHOLD INCOME

D.C. Average: \$75,628

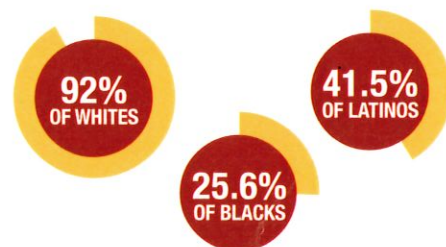


MEDIAN SALARIES BY EDUCATION LEVEL

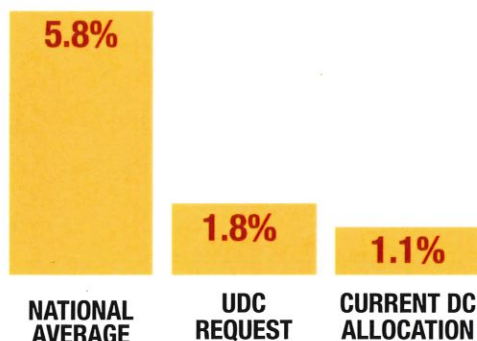
D.C. Average: \$75,628



D.C. RESIDENTS WITH COLLEGE DEGREES



LOCAL FUNDS BUDGET FOR HIGHER EDUCATION



**UDC IS ASKING
FOR A MODEST
INCREASE IN
DISTRICT SUPPORT
TO**

1.8%

of DC local funds budget

DEMOGRAPHICS AT UDC

